



## Waterloo Lodge School

OptionsAutism



Part of Outcomes First Group

27th February 2024

Dear Parents and Carers

World Book Day: Thursday 7th March 2024

World Book Day is holding its annual celebration on Thursday 7th March right across the UK and Ireland. Waterloo Lodge School are inviting all pupils and staff to dress up as their favourite superhero character from a book of their choice on Thursday 7th March 2024 and to bring their book into school.

World Book Day 2024 will celebrate that children are more likely to enjoy reading when their choices are championed, and we make reading fun.

We know that reading for pleasure improves children's life chances across a range of social, educational and well-being measures. Read Your Way calls on everyone to let go of pressure and expectations, giving children a choice – and a chance – to enjoy reading.

Throughout the day, we will be celebrating the benefits that reading brings to us all. During Form time and English lessons, pupils will create characters, design book tokens and share stories.

Supported by long-term sponsor National Book Tokens and working alongside publishers and booksellers, all pupils will each receive £1 Book Tokens that can be used online and in participating stores. There is also the opportunity for Waterloo Lodge School pupils to win a £10 Amazon voucher for the best dressed superhero character on the day.

If your child would like to take part, and we do hope they will, please send a £1 donation with them on Thursday 7th March 2024 which will be donated to our chosen charity: North West Air Ambulance.

You can support in building your child's enthusiasm for books well beyond World Book Day by reading together regularly. For more information about World Book Day and ideas on sharing books at home, you can visit [www.worldbookday.com](http://www.worldbookday.com). Children are never too young to start their journey with books and the benefits of reading are enormous. We hope, like us, you will use World Book Day to celebrate 'books' with your child.

Yours sincerely

Mrs H Rigby  
Executive Head Teacher

